



The Erdős Institute

UX Research

Spring 2025 Schedule

To view any of the Erdős websites, you must be logged in to your [profile](#)

January 28	Zoom Lecture	Zoom Orientation
February 4	Zoom Lecture	Research in Industry, Market Research
February 11	Zoom Lecture	Industry Deliverables Project 1 Overview
February 18	Project Week	Networking Event / Team Formation Project 1 Week
February 25	Zoom Lecture	Interviewing, Sampling Theory
March 4	Zoom Lecture	Persona Research, Product Design Project 2 Overview
March 9	Project 1 Due Date	
March 11	Project Week	Project 2 Week
March 18	Zoom Lecture	Survey Design, A/B Testing
March 23	Project 2 Due Date	
March 25	Zoom Lecture	EDA, Basic Stats Project 3 Overview
April 1	Zoom Lecture	Regression, Logistic Regression
April 8	Zoom Lecture	Factor Analysis, PCA
April 15	Project Week	Project 3 Week
April 27	Project 3 Due	
April 30	Final Project Due	