



The Erdős Institute

UX Research

Spring 2024 Schedule

To view any of the Erdős websites, you must be logged in to your [profile](#)

February 9, 12-1 PM ET	In-person lecture	In-Person Orientation
February 12, 5 PM ET	Deadline	Team Formation Form is on your profile (or the course page)
February 12-16	Self study	Lessons 1-3: Research in Industry Market Research Industry Deliverables
February 17- March 1	Project work	Project 1: Product Diversification
March 1, 5 PM ET	Deadline	Project 1: Product Diversification Submit project on the course page
March 2-8	Self study	Lessons 4-6: Interviewing Sampling Theory Persona Research
March 9-15	Spring Break	
March 16-29	Project work	Project 2: Website Conversion
March 29, 5 PM ET	Deadline	Project 2: Website Conversion Submit project on the course page
March 30- April 5	Self study	Lessons 7-9: Product Design Survey Design A/B Testing
April 6-12	Self study	Lessons 10-12: Exploratory Data Analysis Statistical Analysis



Finding a UX Job

April 13-26

Project work

Project 3: Voice of the Customer Analysis

**April 26,
5 PM ET**

Deadline

Project 3: Voice of the Customer Analysis
Submit project on the course page

**May 3,
5 PM ET**

Deadline

Final Project Summary
Submit summary on the course page