



The Erdős Institute

## UX Research

### Asynchronous Schedule

To view any of the Erdős websites, you must be logged in to your [profile](#)

<b>Lecture 1</b>	<b>Research in Industry</b>
<b>Team Formation</b>	<b>OPTIONAL: Teams Sign Up</b> Form is on your profile (or the course page)
<b>Lecture 2</b>	<b>Market Research</b>
<b>Lecture 3</b>	<b>Industry Deliverables</b>
<b>Homework 1</b>	<b>Mini-Project 1: Product Diversification</b> Submit mini-project on the course page
<b>Lecture 4</b>	<b>Interviewing</b>
<b>Lecture 5</b>	<b>Sampling Theory</b>
<b>Lecture 6</b>	<b>Persona Research</b>
<b>Lecture 7</b>	<b>Product Design</b>
<b>Homework 2</b>	<b>Mini-Project 2: Website Conversion</b> Submit mini-project on the course page
<b>Lecture 8</b>	<b>Survey Design</b>
<b>Lecture 9</b>	<b>A/B Testing</b>
<b>Lecture 10</b>	<b>Exploratory Data Analysis</b>
<b>Lecture 11</b>	<b>Statistical Analysis</b>
<b>Lecture 12</b>	<b>Finding a UX Job</b>
<b>Homework 3</b>	<b>Mini-Project 3: Voice of the Customer Analysis</b> Submit mini-project on the course page